

## **PLACEMENT CELL AND ITS ACTIVITIES**

### **Bridging Education & Industry**

The Placement Cell at JKKN College of Pharmacy (JKKNCP) is dedicated to bridging the gap between academic learning and industry expectations. More than just facilitating job placements, the cell provides career counseling and guidance to help students identify career paths that align with their skills, interests, and aspirations.

Through collaborations with various departments and industry partners, students receive structured support in securing summer internships, industrial training, and full-time placements. The institute ensures students develop essential technical and soft skills through a combination of internal training programs and external industry exposure.

### **Internship Programs & Industry Collaborations**

JKKNCP offers internship opportunities across various programs, including:

- ✓ B.Pharm, Pharm.D, and M.Pharm students gain industry exposure through structured internships.
  - ✓ Hospital Internship Program – A specialized internship designed for students opting for hospital-based training, providing real-world experience in patient care, clinical pharmacy, and hospital management.
  - ✓ Industrial Internships & Research Projects – Through partnerships with leading pharmaceutical companies, research institutions, and hospitals, students engage in hands-on projects aligned with industry needs.
  - ✓ External Training & Certification Programs – The institute collaborates with corporate and healthcare sectors to offer students additional skill enhancement programs and certifications.
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## About the Placement Cell

The Placement Cell at JKKNCP serves as a central hub for career development, equipping students with the skills, knowledge, and confidence to secure employment in the pharmaceutical, healthcare, and biotechnology industries.

The Placement Cell maintains a database of prospective employers, fosters strong industry-academia collaborations, and organizes recruitment drives, career workshops, and skill enhancement programs.

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## Key Functions of the Placement Cell

✓ **Industry Engagement** – Establishing partnerships with **top pharmaceutical companies, clinical research organizations, and hospitals** for recruitment opportunities.

✓ **Campus Recruitment** – Organizing **on-campus and off-campus placement drives**, providing **students direct access to recruiters**.

✓ **Placement Training** – Conducting **technical, aptitude, and soft skills training to improve employability**.

✓ **Internship & Industrial Training Assistance** – Helping students secure **internships, live projects, and research opportunities in leading industries**.

✓ **Career Mentorship & Guidance** – Providing **resume-building workshops, interview preparation, and counseling for career progression**.

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## PLACEMENT CELL ACTIVITIES

The Placement Cell meets regularly to plan, execute, and monitor various career and skill enhancement programs. The minutes of these meetings are recorded for reference.

### **1. Industry Outreach & Campus Recruitment**

- ✓Corporate Engagement & MoUs – Visits to companies in Info Park, Technopark, and pharmaceutical industries to invite them for recruitment drives.
- ✓On-Campus Recruitment Drives – Facilitating employer visits, student interactions, and placement interviews.
- ✓Industry Collaborations – Strengthening research and training partnerships with leading organizations.

### **2. Pre-Placement Training & Skill Development**

- ✓Aptitude Training – Enhancing problem-solving and analytical thinking skills.
- ✓Technical Sessions – Conducted by industry experts and faculty to ensure students are updated with the latest industry trends.
- ✓Soft Skills Workshops:
  - Personality Development & Communication Skills Training
  - Professional Etiquette & Corporate Grooming
  - Interview Preparation & Group Discussion Techniques
  - Resume Writing & LinkedIn Profile Optimization

### **3. Career Mentoring & Professional Growth**

- ✓Career Counseling Sessions – Guidance from HR professionals and industry leaders.
- ✓Mock Interviews & Group Discussions – Helping students gain confidence and refine communication skills.
- ✓ Higher Education & Research Opportunities – Counseling on advanced studies, entrepreneurship, and research fellowships.

#### **4. Implementation of an AI-Integrated Learning and Practice School Framework**

- ✓ Our College is Proud to Launch of an **AI-enabled Learning and Practice School Initiative** for Pharmaceutical and Healthcare Education.
- ✓ Training in **AI-driven Research, Data analysis and Domain-Specific applications** aligned with Industry needs and PCI guidelines.
- ✓ Integration of **AI-powered Learning and Placement Readiness** within the Academic framework.
- ✓ Emphasis on **Hands-on training, Real-world projects and Practical problem-solving**
- ✓ **Industry Expert Mentorship** through guided projects and virtual interactions
- ✓ Early exposure to **Industry-relevant AI tools and Emerging Technologies**
- ✓ Strengthening of **Student Employability and job-ready skill** development
- ✓ Creation of a **Sustainable Talent Pipeline** for industry partners
- ✓ Promotion of **Innovation, Adaptability, and Future-Ready Competencies** among graduates
- ✓ Reinforcement of the institution's commitment to **Technology-driven, Outcome-based Education.**

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## **ENSURING CAREER READINESS**

At JKKN College of Pharmacy, we are committed to enhancing student employability by providing industry exposure, hands-on training, and professional development opportunities.

### **Composition of the Placement Cell**

| <b>S. No</b> | <b>Name</b>     | <b>Designation</b>  | <b>Role</b>    |
|--------------|-----------------|---------------------|----------------|
| 1.           | Dr. V. Sekar    | Professor           | Coordinator    |
| 2.           | Mr. R. Krishnan | Associate professor | Co-coordinator |
| 3.           | Mrs.M.Babykala  | Associate professor | Members        |
| 4.           | Mrs. S. Meena   | Assistant professor | Members        |